



Schuylkill United Way

Helping Other People Everyday

9 North Centre Street, Suite 301
Pottsville, PA 17901
Phone: 570.622.6421

Schuylkill News of H.O.P.E.

2023 1st Quarter Newsletter



Scenes from the 2022 SUW Captain Jason B. Jones Memorial Day of Caring.
Join us May 12 and make an impact!



GOOD NEWS from 2022...

SUW Capt. Jason B. Jones Day of Caring



- 530 volunteers
- 30 locations

High School Football Challenge



- \$27,000 raised
- All 14 Schuylkill Co. high schools competed
- 1,200 attended

Stuff the Bus



- 2,115 backpacks with school supplies given to children in our county

Nurse's Pantry



- Expanded to Middle & High Schools

Executive Committee

Mrs. Michele Mickonis, *President*

Mrs. Naomi Ost, *Treasurer*

Mr. John Gleisner, *1st Vice President*

Mr. Dominic Sylvester, *Assistant Treasurer*

Ms. Wendy Lazo, *2nd Vice President*

Mrs. Kelly K. Malone, SUW Executive Director, serves as Secretary to the Board

Board Members

Mr. Jack Bertolet, Jr.

Mr. Mike Joyce

Ms. Alyssa Panzarella

Mr. Joe Bessette

Mr. Patrick Kane

Ms. Kelly Rakus

Atty. Jim Bohorad

Ms. Karen Kenderdine

Mr. Ed Redding

Mrs. Deidre Boris

Dr. Gregory Koons

Dr. Andrew Smarkanic

Ms. Diane Boris

Mrs. Eileen Kuperavage

Mr. Clint Warner

Mr. Ryan Christiansen

Mr. Charles Ladd, IV

Ms. Heather Wehry

Mr. Chris Cohoon

Mr. John Matz

Mr. Jeff Wessner

Atty. Ben Forbes

Dr. Darcy Medica

Mr. Ed Johnson

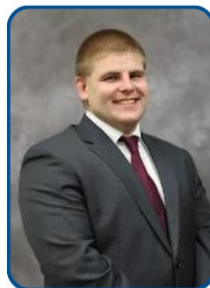
Mr. Mark Mikita

New Members



Ryan Christiansen

St. Luke's Miners Campus



Ben Forbes

Williamson, Friedburg, & Jones, LLC.



Kelly Rakus

Evans Delivery Company, Inc.

Did you know...

The Schuylkill United Way is governed by a 30-member, volunteer Board of Directors.



2023 Calendar of Events



Contact Christine Johnson to register or for more details:
dircomrel@schuylkillunitedway.org or (570) 622-6421

Wednesday, April 12 | 11AM - Noon

Snacks & Facts with SUW

Location: Hollywood Theatre at M&T Bank
1 S. Centre Street, Pottsville



Friday, May 12 | 9AM

SUW Captain Jason B. Jones Memorial Day of Caring

Location: Various locations across Schuylkill County,
primarily at our Partner Agencies



Friday, June 2 | 9AM & Friday, Sept. 29 | Noon

SUW-Hometown Golf Tournament

Location: Mountain Valley Golf Course
1021 Brockton Mountain Dr., Barnesville

Contact to register for more details:

Charles Ladd, IV

Phone: (570) 762-6781

laddcc4@verizon.net

Chris Cohoon

Phone: (719) 252-0571

cohoonce@airproducts.com



Tuesday, June 20 | Competitions begin at 5PM.

SUW High School Football Challenge

Location: North Schuylkill High School's Ghosh
Orthodontic Field at Spartan Stadium



August 4 and 7 | Times TBD

Stuff the Bus

Location: Sorting and backpack stuffing will happen at
the Salvation Army Pottsville Corps - 400 Sanderson St.,
Pottsville.



*** On June 15 from 10am-3pm, SUW is hosting PANO and CAAP for:*

Collaborative Grant Writing Workshop: Data, Storytelling, & Partnerships. More details coming soon!!



COMMUNITY PARTNERS

Life is full of partners. Your health deserves one, too.

Whether you need serious clinical care, a routine exam or tips on how to live a fuller, happier life, one of the best health networks in the country is never more than a short drive away.

Learn more at LVHN.org.



Your health deserves a partner.

Thank you to our first quarter newsletter sponsor, Lehigh Valley Hospital - Schuylkill.

How can we help you...

**INCREASE
COMMUNITY
INVOLVEMENT?**

**ENHANCE YOUR
WORK
ENVIRONMENT?**



**WE'RE MORE THAN
YOU KNOW...**

Join us for... *SNACKS & Facts*

Come learn how the Programs, Partner Agencies, and Initiatives of the Schuylkill United Way impact our community!

Tuesday, April 12
11 a.m. - noon

Hollywood Theater @ M&T Bank
1 South Centre St., Pottsville

Online
Registration



R.S.V.P. by April 5 to
Christine Johnson:
570-622-6421
dircomrel@schuylkillunitedway.org

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Dr. Gregory Koons
Schuylkill IU #29



Mrs. Michele Mickonis
Hydro



Mr. Patrick Kane, C.I.C.
E.T.A. Insurance Group



Captain Jason B. Jones Memorial Day of Caring May 12



This is a day to:

- ✓ spread hope & give back
- ✓ say thank you to our Partner Agencies & help our community
- ✓ honor a local hero who made the ultimate sacrifice, Capt. Jason B. Jones

Who: Adults can join with their family, friends, or co-workers and volunteer together, or we can match you with a group. There are volunteer opportunities for all skill levels! (Teachers and students, contact Christine for opportunities!)

Where: Project sites are located throughout Schuylkill County. List the area you'd like to serve in, and we'll do our best to match you up with your preference.

When: Friday, May 12th beginning at 9am. Some sites will wrap up at Noon. Others will finish no later than 2pm.

Contact: Christine Johnson,
Director of Community Relations at SUW,
(570) 622-6421 | dircomrel@schuylkillunitedway.org



ONLINE
REGISTRATION



A special part of our Day of Caring...

Organizing a letter writing campaign has been an inspiring way for schools, libraries, and social groups to participate in Day of Caring. These letters accompany care packages that are sent to our deployed military and first responders.

Contact Christine if you'd like to organize an Operate Gratitude campaign and spread a little hope to those who serve us everyday!



Captain Jason B. Jones Memorial Day of Caring



Join us on **Friday, May 12, 2023** at various locations
throughout Schuylkill County.

This form can be faxed to 570-622-7424 or scanned and emailed to dircomrel@schuylkillunitedway.org

Please direct questions to Christine Johnson, at 570-622-6421.

In order to be guaranteed a t-shirt, we ask for all volunteers to be **registered by Monday, May 1.**

Project start times and length of time on site are flexible depending on volunteer preferences.

Thank you for your participation! We look forward to another great turnout this year!

Name of Company or Team Organizer: _____

Address: _____

Name of Main Contact: _____

Phone: _____ Email of Contact: _____

Number of Volunteers: _____

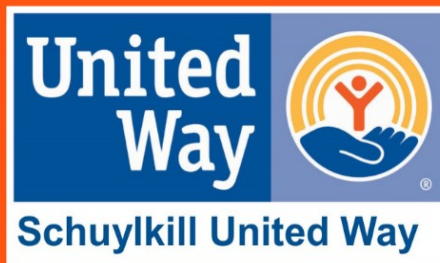
Names of Volunteers (please include t-shirt size!):

| | |
|-------|-------|
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |

List skills/trade: _____

List Physical Limitations: _____

6TH ANNUAL HIGH SCHOOL FOOTBALL CHALLENGE



***All 14 Schuylkill
County high school teams
are competing!**

***Visit with our
Partner Agencies &
Sponsors.**

***Enjoy the Food Trucks.**

**June 20, 2023
Competition begins at 5 p.m.
North Schuylkill H.S.
Ghosh Orthodontics Field at
Spartan Stadium**

**Funds raised will support the Nurse's Pantry -
located in every school district in Schuylkill
County - and other SUW initiatives!
Rain Date - June 22**



6th Annual Schuylkill United Way High School Football Challenge

SPONSORSHIP FORM

| Sponsor Information | |
|---|---------------------------|
| Business Name: | Contact Name: |
| Address: | Address 2: |
| City/State/Zip: | Preferred Contact Number: |
| Email Address: | |
| Preferred high school to sponsor: | |
| Do you wish to have a table space set up at North Schuylkill H.S.? <input style="margin-left: 100px;" type="checkbox"/> Yes <input style="margin-left: 100px;" type="checkbox"/> No | |

For your convenience, you may return the information in one of the following ways:

E-mail: dircomrel@schuylkillunitedway.org

Mail to: Schuylkill United Way
 9 North Centre Street, Suite 301
 Pottsville, PA 17901

Questions? Contact:

Kelly Malone, Executive Director - Office: 570-622-6421 Cell: 570-617-1125
 Email: maloneexdir@schuylkillunitedway.org

Christine Johnson, Director of Community Relations - Office: 570-622-6421
 Cell: 570-205-2854 or Email: dircomrel@schuylkillunitedway.org



Nurse's Pantry



Proudly Sponsored By



Helping Other People Everyday

Team Sponsor: \$1,000

Sponsorship includes:

- ♦ Company name on promotional items (event t-shirt, signage at event, event program)
- ♦ Company mentioned in advertising with all available media outlets
- ♦ Space on the track to promote your business including a 6ft table and 2 chairs.

Thank You to our current sponsors!
Event Sponsor: John E. Morgan Foundation



A QUANTA SERVICES COMPANY



Council 748



Registration

Contact Charles Ladd, IV or
Chris Cohoon to register.

Charles Ladd, IV
Phone: (570) 762-6781
Email: laddcc4@verizon.net

Chris Cohoon
Phone: (719) 252-0571
Email:
cohoonce@airproducts.com

Send list of pairs or
foursomes, or you will be
assigned to a team.

\$100 per golfer

Price includes: driving
range, greens fee, golf cart,
lunch, dinner, beer, and
drinks on the course.

Checks can be made payable
to "SUW Hometown Golf
Tournament" and sent to:
Attn: Charles Ladd, IV
11 Mountainwood Drive,
Mountaintop, PA 18707

Nearby Lodging

Comfort Inn & Suites
1252 Morea Rd.
Barnesville, PA
(570) 773-5252

Dress Code

No cut-offs or tank tops.
Soft spikes only.



All details at:
www.schuylkillunitedway.org

18th Annual SUW-HOMETOWN

SPRING GOLF TOURNAMENT

JUNE 2, 2023 | 9:00 AM

MOUNTAIN VALLEY GOLF COURSE
1021 Brockton Mountain Dr.
Brockton, PA 18214





PARTNER AGENCY DIRECTORY

American Red Cross

Chief Professional Officer: Peter Brown

Phone: (610) 375-4383

Avenues/Founded as UCP in 1952

Chief Professional Officer: Peter Keitsock

Phone: (570) 622-7920

Big Impact Group of Schuylkill County

Chief Professional Officer: Doug Allen

Phone: (570) 622-0174

Boy Scouts of America/Hawk Mtn. Council

Chief Professional Officer: Jim Milham

Phone: (610) 926-3406

Child Development, Inc.

Chief Professional Officer: Mary Ann Devlin

Phone: (570) 544-8959

**Northeast PA Manufacturers & Employers
Council, YES Northeast Certificate Program**

Chief Professional Officer: Courtney Fasnacht

Phone: (570) 622-0940

Nurse-Family Partnership

Chief Professional Officer: Jillian Marcalus

Phone: (570) 628-2611

The Salvation Army -Pottsville Corp

Chief Professional Officer: Lts: Betty Ellen & Derek Barrett

Phone: (570) 622-5252

SARCC of Lebanon & Schuylkill Counties

Chief Professional Officer: Ali Perrotto

Phone: (570) 628-2965

Schuylkill County Society for Crippled Children

Chief Professional Officer: Sharon Kimmel

Phone: (570) 622-7170

Schuylkill Wellness Services

Chief Professional Officer: Carolyn Bazik

Phone: (570) 622-3980

Schuylkill HOPE Center for Victims of Domestic Violence

Chief Professional Officer: Rick Wojciechowsky

Phone: (570) 622-3991

Schuylkill YMCA

Chief Professional Officer: Amanda Karenda

Phone: (570) 622-7850

Tamaqua Area Adult Day Care Center

Chief Professional Officer: Virginia Woodward

Phone: (570) 668-6556

Tamaqua Area Meals on Wheels

Chief Professional Officer: Samantha Gibbons

Phone: (570) 449-8271

Thank you for
spreading H.O.P.E.!

HELPING
OTHER
PEOPLE
EVERYDAY

www.SchuylkillUnitedWay.org





Schuylkill United Way

9 North Centre Street, Suite 301

Pottsville, PA 17901

Change Service Requested

NON PROFIT

US POSTAGE

PAID

POTTSVILLE PA

PERMIT NO. 430



Stuff the Bus in *spring* ?!

YES! Thanks to our friends at **Staples in Cressona!**

Thanks to Staples, you can again purchase a \$5.00, pre-packaged supply box - exclusively for *Stuff the Bus*. The boxes include Crayola markers, crayons, & colored pencils!

