

September 11, 2020

Dear Schuylkill United Way Donor,

As the Schuylkill United Way prepares for our 2021 Campaign, we reflect on our purpose of supporting non-profit agencies in Schuylkill County who are **Helping Other People Everyday**. For 84 years, this organization has been shaped by caring community members and standout nonprofits determined to make a difference in Schuylkill County. The nonprofit agencies we support are truly making a positive impact in our community, especially during times of crisis. Our agencies provide many benefits and services to Schuylkill County residents in need at little to no cost.

During the past few months, much has changed - from how companies operate, our daily routines, to the way we connect with each other. What has not changed is the amazing kindness and generosity of our community. After the pandemic hit our area, it didn't take long for our county to respond to the needs of those most affected by it. Due to the generosity of so many to our COVID-19 Response Fund, we have been able to help families in need in the following ways:

- Distributed 5,400 bottles of hand sanitizer from Paradigm Labs
- Distributed 3,000 face masks from Kepner Scott Shoe Company
- Distributed 3,210 dozen eggs from Zimmerman Farm and Nesting Box
- Donated \$9,000 to local area food pantries
- 888 families received gift cards to Boyers Food Market or Wal Mart

Because of the generosity of so many in our community, we are able to expand our programs this year. The Schuylkill United Way is very excited to pilot a new program, called "**Nurse's Pantry**" for the 2020-2021 school year. We recognize that for a child living in poverty, a lack of basic necessities is one of the top reasons for chronic absenteeism. Families struggling financially, lack the ability to provide simple hygiene products and school approved attire, keeping children out of school for days. Our vision is to provide these basic items to students who need them, which will allow them to be better equipped to succeed in school.

To discover more programs and services funded by the Schuylkill United Way, please visit our website at <http://www.schuylkillunitedway.org>. You will learn how your contribution can provide disaster relief services, mentors to youth, meals for senior citizens, life skills training, safety for abused women and children, activities to promote healthy living, and much, much more. Your contribution also allows us to provide backpacks for children in our local schools and those that are affiliated with our Partner Agencies through our "Stuff the Bus" program.

Our goal for the 2021 Campaign is \$1,210,000. We are excited to officially kickoff our fundraising efforts at 8 A.M. on September 11, 2020 at First UCC Church in Schuylkill Haven.

Prizes for this year's campaign include a \$500 iPad courtesy of Hydro, \$1,500, \$1,000, \$750, \$500, and \$250 grocery gift cards courtesy of Boyer's Food Markets, Inc., \$500 Weber Gas Grill courtesy of Hadeisty's Ace Hardware, \$1,500 Ariens Deluxe Snow Blower, courtesy of Lowe's RDC 961, \$1,600 Vacation Package courtesy of AAA, and the grand prize: \$17,000 value all new 2020 Hyundai Accent SE, Courtesy of Freedom Toyota Hyundai.

Help us to give others **HOPE** and join us in our 2021 Campaign of **Helping Other People Everyday!** **Remember, all of the dollars raised in our community will stay in our community to help build better lives.** Thank you for your consideration of this worthwhile endeavor!

Sincerely,



Ms. Tina Rose,
2021 Campaign Chairperson
Schuylkill United Way