



Schuylkill United Way

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**FOR IMMEDIATE RELEASE...**

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**Schuylkill United Way 2018 Campaign Announcement: HOPE – Helping Other People Everyday**

The Schuylkill United Way is excited to announce the start of their upcoming 2018 Campaign. Started in 1936 as a Community Chest, the Schuylkill United Way's mission has been dedicated to providing, funding, guidance, and encouragement to the partner agencies that provide a variety of programs and services to the residents of Schuylkill County. Each year, the Schuylkill United Way runs a campaign to raise the funds needed to continue the mission of assisting their partner agencies in Schuylkill County.

To help kick off their campaign, the Schuylkill United Way will host their annual Kick Off Breakfast at Penn State Schuylkill's Health and Wellness Center on Friday, September 8<sup>th</sup> at 8AM. Breakfast will be catered by Hess Catering and the cost is \$20. For any questions regarding the breakfast, please contact the Schuylkill United Way office at 570.622.6421.

The 2018 Campaign goal is \$1,100,081.00. This goal is to reflect our 81<sup>st</sup> year of our commitment to serving the communities of Schuylkill County as well as a reflection on the increased need of our 14 Partner Agencies. The 2018 Campaign slogan is HOPE – Helping Other People Everyday. Dr. Andrew Smarkanic (retired superintendent) is the 2018 Campaign Chair, along with Chris Cohoon (Versum Materials) as the Tamaqua Area Campaign Chair.

As part of the Schuylkill United Way's 2018 Campaign Kick Off, the Schuylkill County Commissioners will present a Proclamation about the Schuylkill United Way and announce the week of the Campaign Kick Off Breakfast to be recognized as Schuylkill United Way Week.

The Schuylkill United Way has been shaped by caring community members and standout nonprofits determined to make a difference in Schuylkill County. In addition to discussing the upcoming campaign, the Schuylkill United Way will also remember Clare J. Houser Jr, who served as the Executive Director at the Schuylkill United Way for 32 years and passed away this year.

This year's guest speaker will be Andrew Johnson, a current Life Scout of the Hawk Mountain Council. Each year, the Schuylkill United Way showcases one of their partner agencies at the kick off breakfast and what a better way than to have a first-hand account on how the Boy Scouts of America, Hawk Mountain Council, has positively impacted Andrew's life experiences.

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