

1st Annual Schuylkill United Way High School Football Challenge

CORPORATE & VENDOR SPONSORSHIP FORM



About: A strength and conditioning challenge between High School Football Teams in and around Schuylkill County involving multiple competitions.

- ◆ Proceeds to benefit Schuylkill United Way 2018 Campaign

Location: Penn State Schuylkill Campus

Date: July 20, 2017

Time: Campus to open at 2PM for set up

Rain Date: July 27, 2017

Why we are having this event... Yes, our goal is to raise dollars for our 2018 Campaign, but we also want to raise student awareness about the Schuylkill United Way and the good that our Partner Agencies are doing for our county. Our partner agencies served over 118,000 people last year in Schuylkill County and 99% of every dollar raised in Schuylkill County stays here to benefit our community.

Sponsorship Options

<u>Corporate:</u> Cost: \$1,000	<u>Vendor (Non-Food):</u> Cost: \$500
<p>What you will get with your sponsorship:</p> <ul style="list-style-type: none"> ◆ Company name to sponsor one of the participating High Schools ◆ Company name on promotional items <i>(may be t-shirts and/or program handouts)</i> ◆ Sponsors will be mentioned on available media outlets ◆ Space on the Penn State Schuylkill Campus to promote your business along with a 6ft table and 2 chairs. 	<p>What you will get with your sponsorship:</p> <ul style="list-style-type: none"> ◆ Company name on promotional items <i>(may be t-shirts and/or program handouts)</i> ◆ Sponsors will be mentioned on available media outlets ◆ Space on the Penn State Schuylkill Campus to promote your business along with a 6ft table and 2 chairs.

Sponsorship fee may be paid by check payable to Schuylkill United Way or online via PayPal:

<http://schuylkillunitedway.org/donate>

Registration Deadline: July 7th, 2017

- ⇒ A confirmation email will be sent upon receipt of registration.
- ⇒ Booth assignments will be emailed by Monday, July 17th.

Questions should be directed to the below contacts at the Schuylkill United Way:

Kelly Malone, Executive Director - Office: 570.622.6421 Cell: 570.617.1125
 Email: maloneexdir@schuylkillunitedway.org

Allie Andrews, Director of Community Relations - Office: 570.622.6421 Cell: 272.208.9091
 Email: aandrews@schuylkillunitedway.org

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INFORMATION SHEET



- 1. SET-UP.** Set-up will begin at 2:00PM on Thursday, July 20, 2017, and should be completed no later than 2:45PM. High School Teams and spectators will be arriving at approximately 3:00PM.
- 2. WEATHER.** To ensure the safety of all involved, in the event of inclement weather, there is a rain date scheduled for Thursday, July 27, 2017.
- 3. BOOTH SIZE.** As a sponsor, you will have the option of promoting your business and having a space on the Penn State Schuylkill Campus. This will include a 6 ft. long table and two chairs. Vendors sites will be on macadam, so please plan accordingly with any items that you wish to bring for set up.
- 4. ELECTRICAL SERVICES.** Unfortunately, electricity will not be available. Small portable generators are acceptable.
- 5. VENDOR SITES.** Vendor is responsible for set up and removal of items from their designated space. Vendor is responsible for returning the vending site to its original physical condition at the conclusion of the event. Spaces must be free of trash, litter and other refuse.
- 6. CONDUCT.** Vendors may not smoke or consume alcoholic beverages on Penn State Schuylkill premises. Please exhibit professional manners at all times while on campus.
- 7. AUDIENCE.** This event is open to the public. The primary audience will be High School students and families.
- 8. PUBLICITY.** Upon receipt of payment and registration for your sponsorship, vendor agrees to allow use of names, likenesses, and other materials as may be deemed appropriate for advertising, publicity, or marketing promotion of the 1st Annual Schuylkill United Way High School Football Challenge.
- 9. SPONSORSHIP.** All funds raised will be for the Schuylkill United Way 2018 Campaign, which in turn supports 14 health & human service partner agencies that offer programs and services to Schuylkill County at little to no charge. Please note that your sponsorship contribution may be considered tax deductible.
- 10. EVENT LAYOUT.** Please see the below map of Penn State Schuylkill Campus and the layout for the event.



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Thank you for your interest in becoming a sponsor at the 1st Annual Schuylkill United Way High School Football Challenge.

Please complete all of the following information, where applicable:

Sponsor Information	
Business Name:	Contact Name:
Address:	Address 2:
City/State/Zip:	Preferred Contact Number:
Fax:	Email Address:
Do you wish to be a Corporate or Vendor Sponsor? (Please check one) <input style="margin-left: 100px;" type="checkbox"/> Corporate (\$1,000) <input style="margin-left: 150px;" type="checkbox"/> Vendor (\$500)	
Do you wish to have a table space set up at Penn State Schuylkill? (Please check one) <input style="margin-left: 100px;" type="checkbox"/> Yes <input style="margin-left: 150px;" type="checkbox"/> No, I wish to only sponsor	

For your convenience, you may return the information in one of the following ways:

Fax: 570.622.7424

E-mail: aandrews@schuylkillunitedway.org

Mail to: Schuylkill United Way

9 North Centre Street, Suite 301

Pottsville, PA 17901

RELEASE OF LIABILITY: In consideration for being permitted to participate in this Schuylkill United Way Strength and Conditioning Challenge, which will be held at Penn State Schuylkill on July 20, 2017 (rain date July 27, 2017) (the "Event"), I hereby agree to release, discharge and agree to indemnify and hold harmless both the Schuylkill United Way and The Pennsylvania State University and each of their trustees, officers, employees and representatives from any and all causes, liabilities, damages, claims, or demands whatsoever resulting from my participation in this Event.

I have read this release before signing below, and I fully understand the contents, meaning, and impact of this release. I understand that I am free to address any specific questions regarding this release by submitting those questions in writing prior to signing, and I agree that my failure to do so will be interpreted as a free and knowledgeable acceptance of the terms of this release. I also hereby give permission for the use of my name, likeness, image, picture, or other representation in any broadcast, telecast, print media account, or marketing of the 1st Annual Schuylkill United Way High School Football Challenge.

Authorized Signature: _____

Printed Contact Name: _____

Business Name: _____

Date: _____ Contact telephone: _____

